



Empower Idaho 2022 Peer Support Conference

November 17, 2022

Welcome!

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Families and Youth of Idaho

A world in which all children are
offered opportunities to experience
and realize their full potential.

Committed to improving, preserving, and restoring the mental health of youth and families by:



Support

Advocacy

Youth Programs

Education

Goals for today

- Define Advocacy Principles
- Crafting your story
- Resources





What is Advocacy?

**The public support of a
particular cause or policy**

Helps you to have your say in what happens

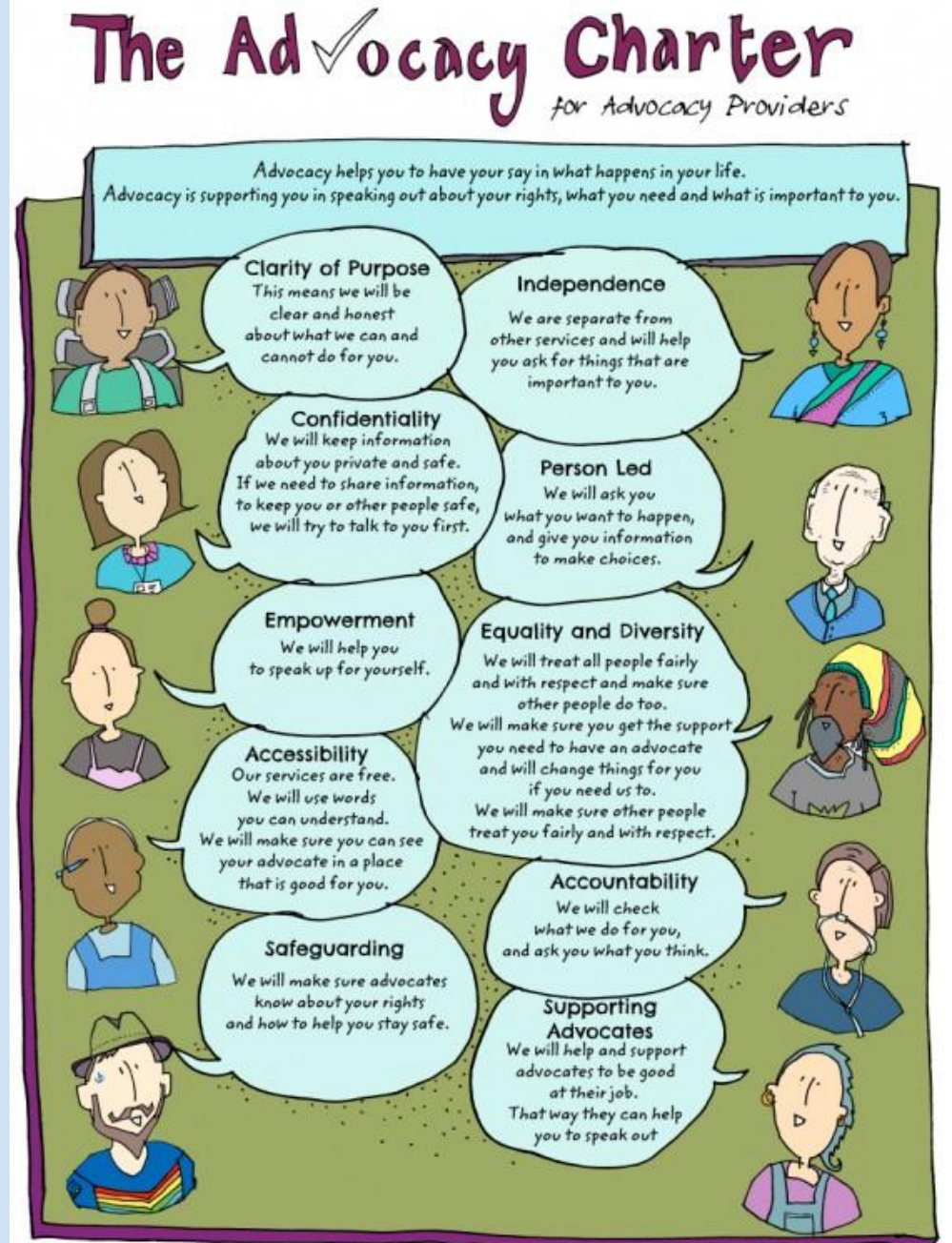


What is Advocacy?

**Where are spaces you have
advocated in your role as
peer support ?**

The advocacy Charter

(Find this in handouts)



Key advocacy principles

Identify the cause

- Gaps in info
- Gaps in power to change policy

Making strategic choices

- What?
- Who?
- Need?
- How?

Building coalitions as needed

- Individuals
- Community members
- Public Organizations
- Partners

Key advocacy principles

Identify the cause

- Think of a cause

Making strategic choices

Ask your:

- What?
- Who?
- Need?
- How?

Building coalitions as needed

- Individuals
- Community members
- Public Organizations
- Partners

Make a 1 sentence summary in the chat



Why your story matters

Your freedom and hope matters



Understanding

Your Why

Your Story

Your Who

Crafting your story

**Your
Beginning**

**Your
Middle**

Your End